

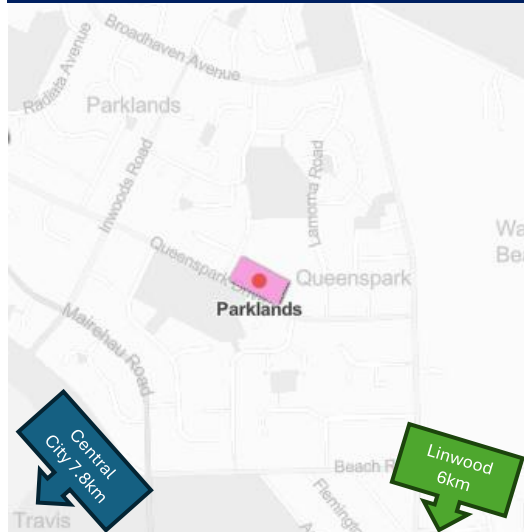
Parklands

District Plan: "Local"
Previous factsheets: "Neighbourhood"

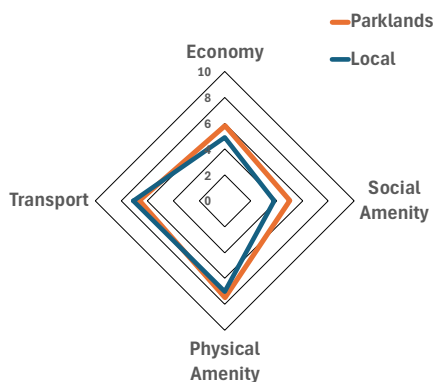
INTRODUCTION

This information sheet provides an objective appraisal of the Parklands commercial centre, drawing on statistical data sources, specialist advice and surveys.

LOCATION



CENTRE SUMMARY SCORES



CENTRE SUMMARY

Parklands shopping centre is a purpose built shopping centre developed in the 1970s to serve the growth of the residential suburb of Parklands in the north west of Christchurch.

The centre is a series of commercial units arranged around a central carpark. It is anchored by a supermarket with small, generally independent retail and services occupying the commercial units.

The centre is generally similar to the last assessment. Economic indicators show consistent performance and the economic assessment assesses the centre as performing its intended function. The centre would benefit from investment in the building stock and landscaping to improve the quality of the centre.

The centre scores reasonably well for social facilities. Adjacent to the centre are a council run library and gym. The centre contains a pharmacy but lacks a health centre.

Physical amenity for the centre is around average compared to similar centres. Landscaping and the wider amenity of the centre is lacking, providing a functional, carpark dominated, environment that would benefit from further investment.

The centre is accessible by car with low congestion and plenty of parking. Two bus routes serve the centre. There is no dedicated cycle links to the centre, however the local roads are low traffic so better suited to cycling.

In summary, Parklands offers a basic range of convenience shops and services. The centre, while functional, would benefit from investment in buildings and the environment.

STRENGTHS

- Full service supermarket anchor
- A 'one-stop' centre; good, walkable, grouping of outlets.

WEAKNESSES

- Old and tired building stock.
- Ageing and dated physical environment.

OPPORTUNITIES

- Improve link to Queenspark Drive for accessibility.
- New medium density zone provides for new housing.

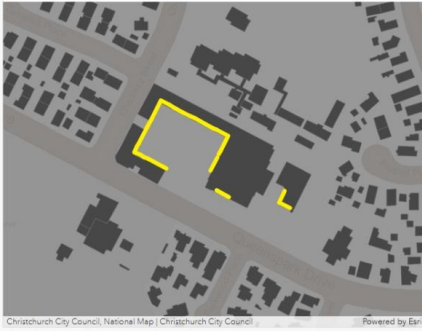
THREATS

- Some vacant shop units.

ENVIRONMENT AND AMENITY

ACTIVE STREET FRONTAGE (TIME OF DAY)

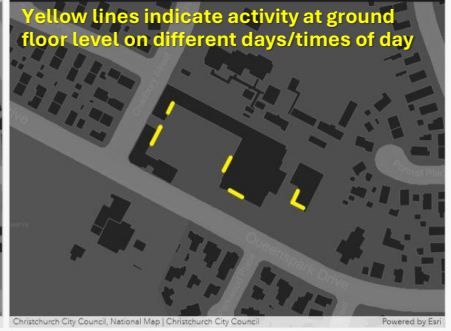
Weekdays: Daytime opening (9am-5pm)



Weekdays: Evening opening (5pm-9pm)



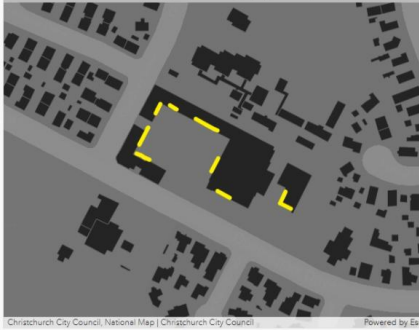
Weekdays: Nighttime opening (9pm on)



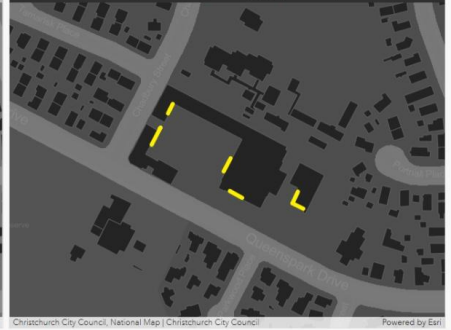
Weekends: Daytime opening (9am-5pm)



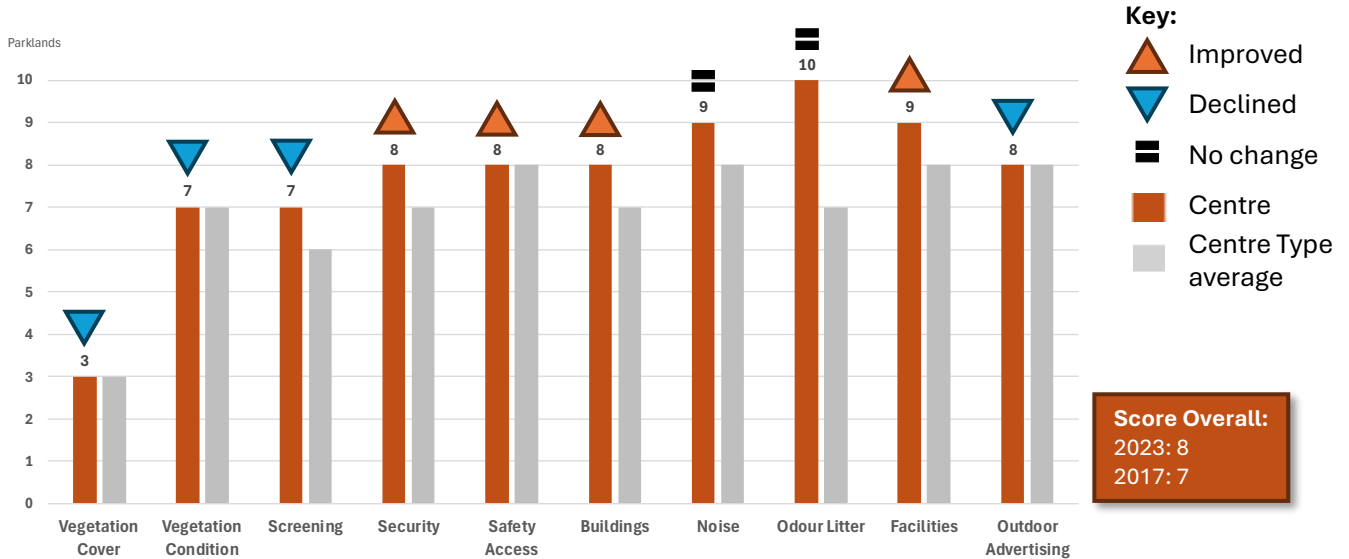
Weekends: Evening opening (5pm-9pm)



Weekends: Nighttime opening (9pm on)



PHYSICAL AMENITY ASSESSMENT (SURVEY RANGE LATE 2022/EARLY 2023)



CENTRE IMAGES (2023)

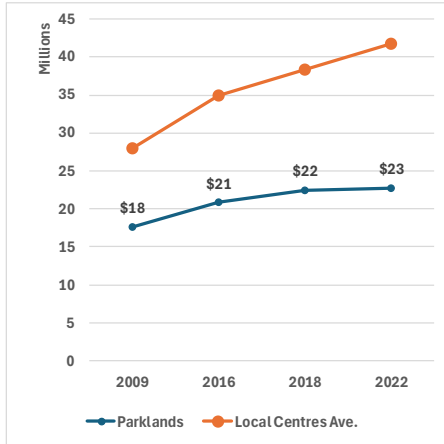


ECONOMIC PERFORMANCE

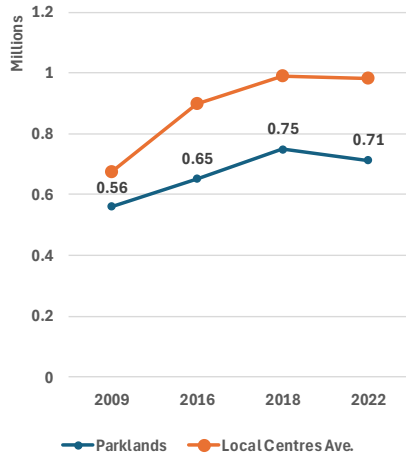
Economic survey score 2023	5.8
Economic survey score 2017	5.8
Centre type average economic survey score 2023	4.9
Vacant land in centre	0%
Centre type average vacant land	15%



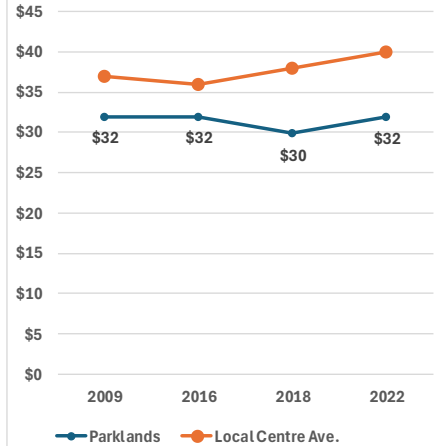
TOTAL SPEND (\$)



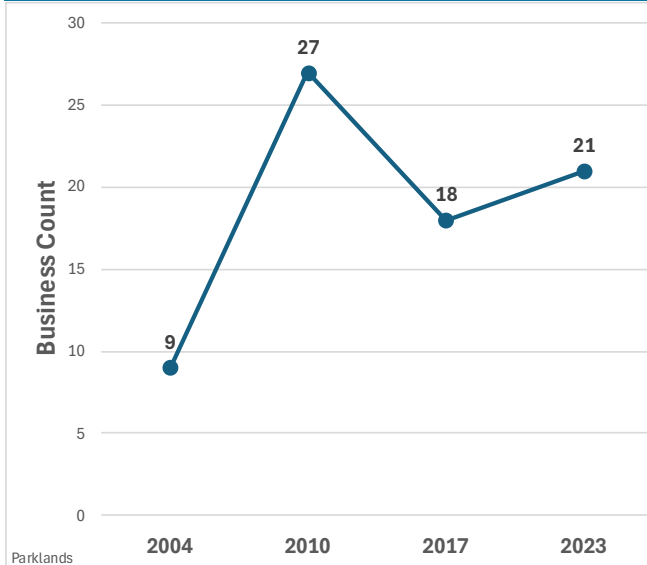
TRANSACTION COUNT



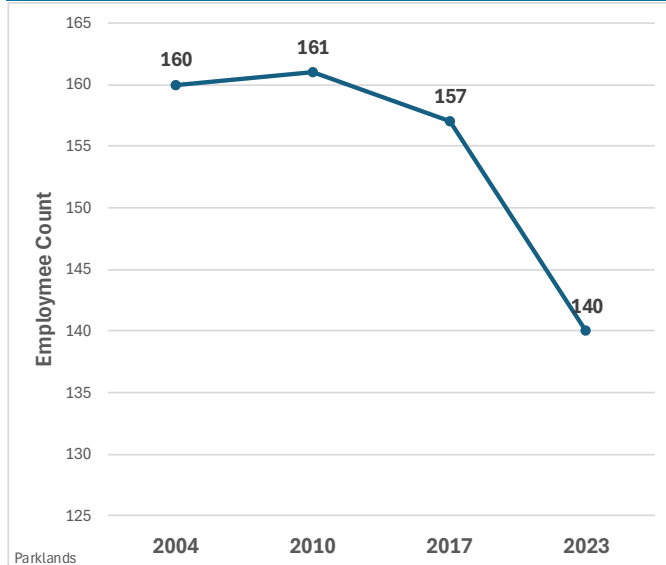
TRANSACTION AVERAGE (\$)



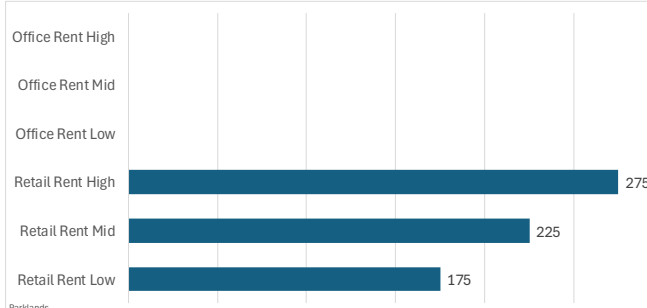
BUSINESS COUNT



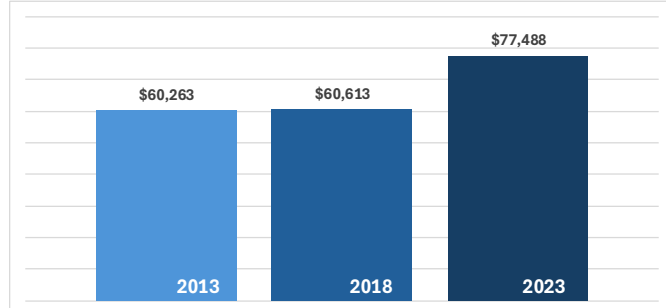
EMPLOYMENT COUNT



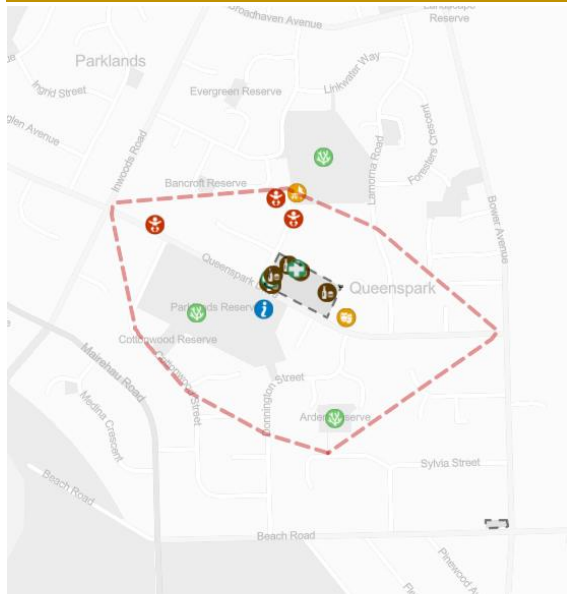
OFFICE AND RETAIL RENTS (\$/m²)



HOUSEHOLD INCOME (CATCHMENT AVE.)



SOCIAL WELLBEING, CATCHMENT STATISTICS AND PLANNING

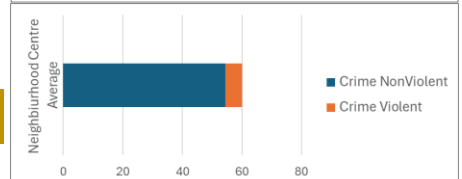
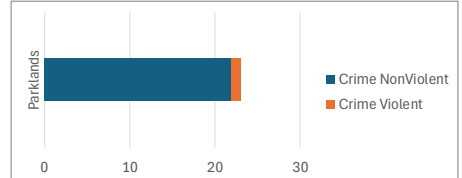


CATCHMENT PROFILE	2013	2018	2023
Residents under 15yrs	21%	21%	18%
Residents 65yrs and over	17%	16%	18%
Residents on Social welfare	2%	5%	4%
Average % of hh with no car	4%	2%	2%
Average number of vehicles/hh	2	1	1

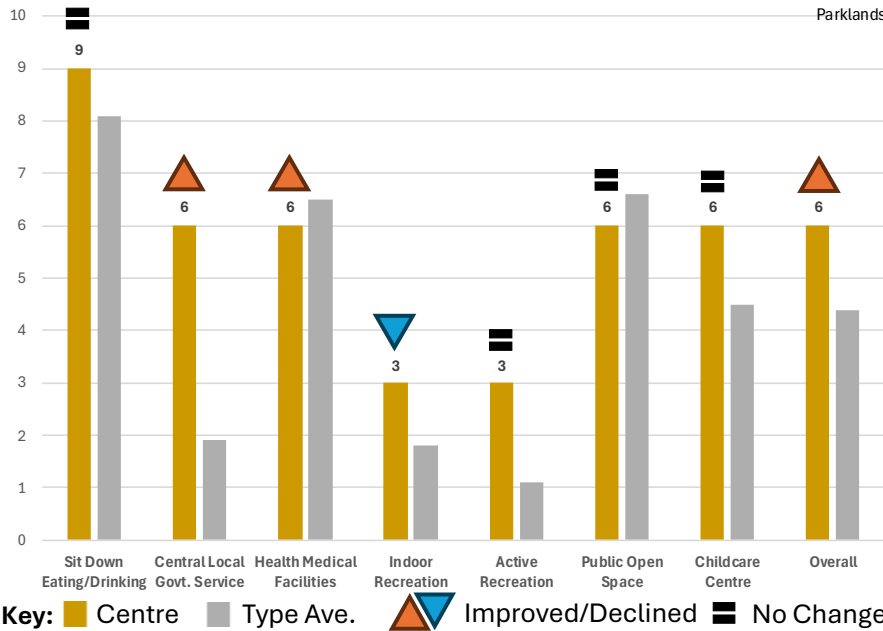
CATEGORY

- Cafe Bar Restaurant
- Public Open Space
- Health Medical Facilities
- Childcare Centre
- Indoor Recreation
- Central Local Government Service
- Active Recreation
- Community Owned Operated Facilities

CRIME (2022)

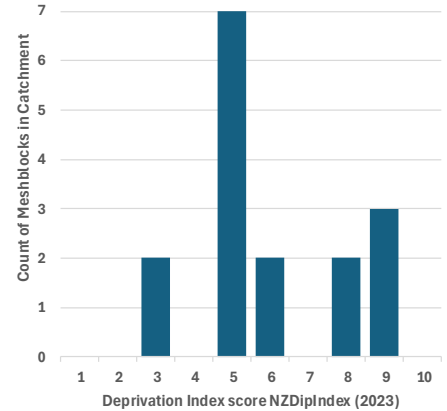


SOCIAL WELLBEING ASSESSMENT (CENTRE AND TYPE AVERAGE)

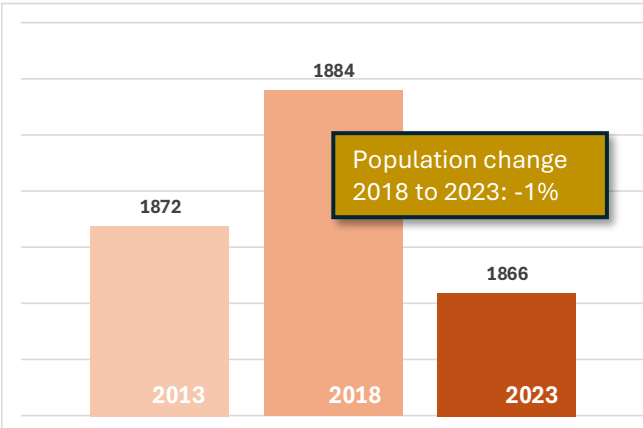


DEPRIVATION RANGE (2023)

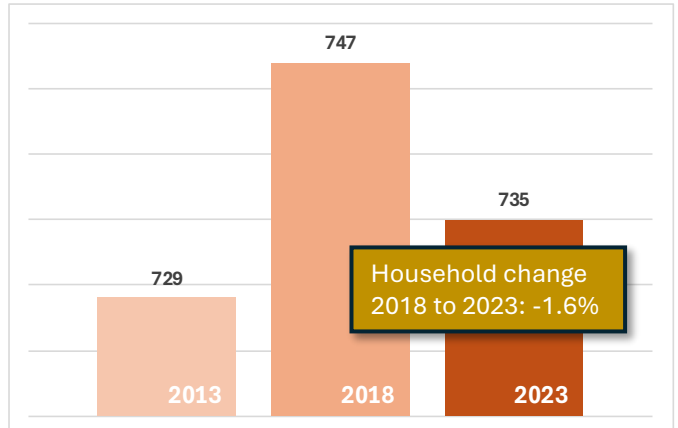
Parklands Average: 6
Centre Type average: 5.6



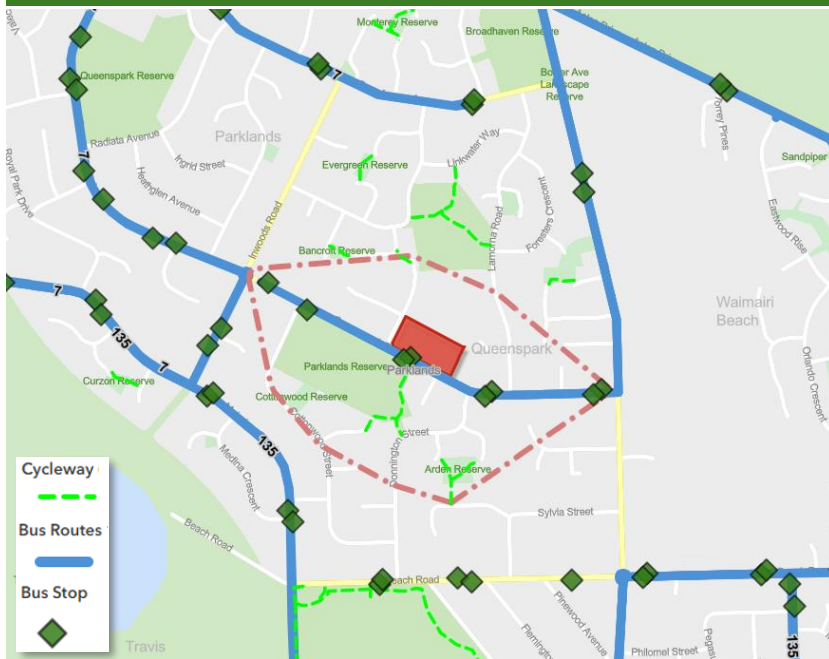
CATCHMENT POPULATION 2018-2023



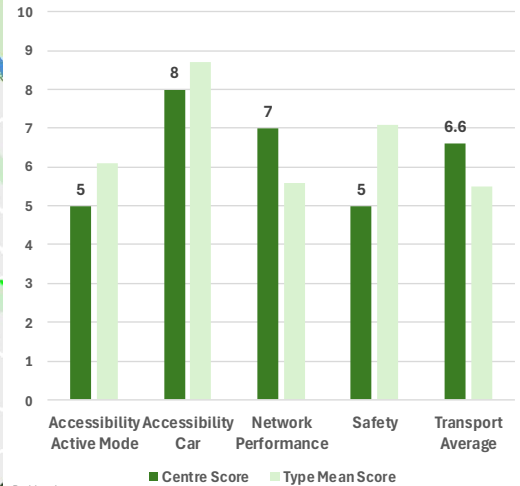
HOUSEHOLD COUNT 2018-2023



TRANSPORT

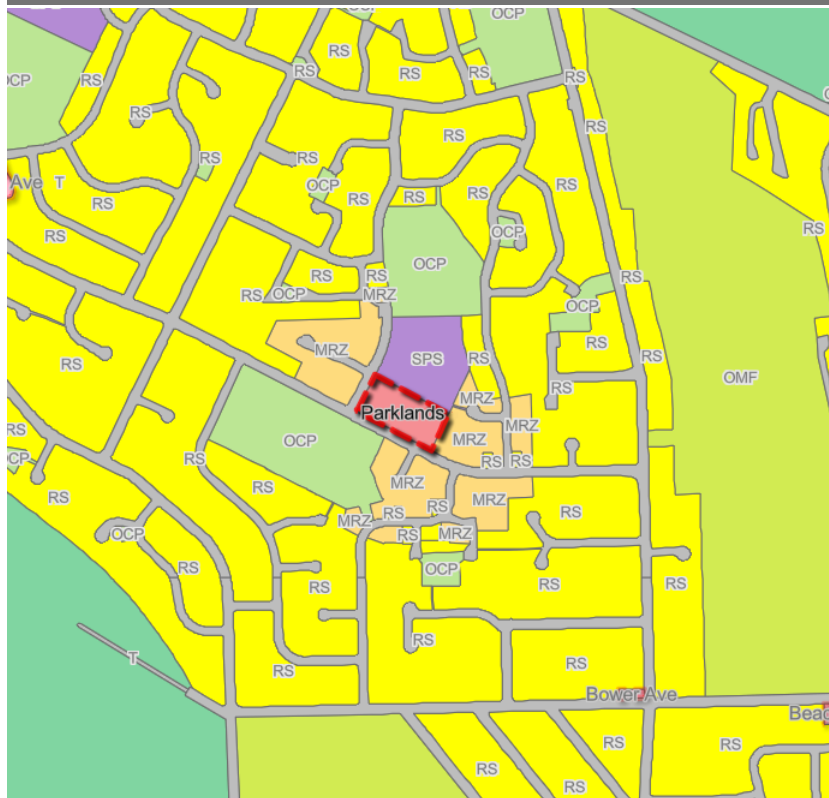


TRANSPORT SURVEY



Survey approach changed for 2023. Results not comparable to previous factsheets

LAND USE ZONES (OPERATIVE NOVEMBER 2025)



Planning zones legend and detail

LCZ	Local Centre Zone (commercial activity)
MRZ	Medium Density Zone (townhouses)
RS	Residential Suburban Zone (low density houses)
OMF	Open Space Metropolitan Facility (park and facility)
OCP	Open Space Zone (parks and recreation)
IG	Industrial (businesses and factories)
SPS	Special Purpose Zone (schools and facilities)

Refer to 2017 CCFS for the pattern of zones from the District Plan prior to Plan Change 14.

GUIDANCE – See guidance sheet for further information on the Commercial Centre Factsheet purpose, the data presented and the data sources.

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